

Penn State's Center for the Performing Arts Classical Music Project - funded by The Andrew W. Mellon Foundation

In our second semester since receiving the grant, we continue to fulfill the project's mission and goals. Below is a summary of the accomplishments during the past five months and an outlook for the future.

Major Residency Program

The CPA is finalizing plans surrounding Opera Atelier's residency for the 2012-2013 season.

- Opera Atelier will be engaged in a five-day on-campus residency in April 2013, culminating in the public performance of Mozart's *The Magic Flute*.
- Marshall Pynkoski and Jeannette Lajeunesse Zingg, co-artistic directors of Opera Atelier will visit campus in February 2013 to meet with students, faculty, and community members for meetings, class visits, and opportunities to discuss the production and build excitement for the April performance.
- George Trudeau is continuing conversations with various major American orchestras for residency during the 2013-2014 season.

Student Engagement Activities

Student Affairs at Penn State

The CMP team has forged new ties with leadership in Student Affairs. Philip Burlingame, associate vice president of Student Affairs, and Barry Bram, senior associate director of unions, are proponents of the project and are helping raise the level of student involvement by...

- working with numerous student groups including Penn State Hillel, the foundation for Jewish campus life, Student Programming Association, and THON, and will be reaching out to Residence Life in the coming months.
- inviting George Trudeau to speak at a luncheon on May 9 to more than 360 Student Affairs staff from the University Park campus and representatives from the commonwealth campuses. He encouraged staff to consider ways that CMP could work with student groups in the future. A graduate string quartet that took part in CMP master classes with SLSQ in the fall also played during the luncheon.



Los Angeles Guitar Quartet Performance and Discussion – April 23, 2012

The Penn State Guitar Club hosted an intimate performance and discussion with The Los Angeles Guitar Quartet for and students and faculty on Monday, April 23.

- The event was attended by about 60 students, faculty, and community members. We received great follow-up response from the members of the Guitar Club and many of those who attended the evening.
- Working with the Guitar Club gave us an “in” with a new group of students from areas such as engineering, math, and the sciences. We will look to engage these students in the future by keeping them abreast of upcoming CMP activities.
- Most people who attended the Guitar Club event were back on Tuesday for LAGQ’s concert in Schwab Auditorium.

Classical Music Project Branding

Graphic Design 304 students wowed the team with their thoughtful and fresh takes on a logo and marketing campaign for the CMP.



- Kristin Sommese’s graphic design students spent the beginning of the spring semester working on a student-focused campaign and logo for the project. The class presented five campaign ideas and more than 20 logos.
- We finally narrowed down the options to one image and one campaign: “Get Turned on to Classical Music.” The tagline will be used in all student marketing.
- The website for the project (www.cmp.psu.edu) is now live and offers an edgy, playful look that was produced by students for students.

Curriculum Partnerships

Brian Zeger, Juilliard – February 10, 2012

Brian Zeger, artistic director of the Department of Vocal Arts at The Juilliard School and the executive



director of the Metropolitan Opera Lindemann Young Artist Development Program, and mezzo-soprano Lacey Jo Benter, recent graduate of the Juilliard School, presented a special performance and master class on Friday, February 10, 2012.

- The performance featured a Q&A with students focusing on Benter’s journey as a rising young artist establishing a career.
- The master class took place during the Penn State’s School of Music Voice Forum and featured Mr. Zeger working on art songs with selected graduate singers and their pianists.
- Mr. Zeger and Ms. Benter’s visit also gave voice faculty from the School of Music a chance to discuss future collaboration opportunities with The Juilliard School. Discussions are ongoing.

Penn State Campus Project

Brentano String Quartet took part in “An Afternoon with Beethoven,” a lecture and performance on the Penn State Altoona campus that was moderated by Tim Melbinger, lecturer in music, and Jutta

Lorensen, associate professor of German, English, and comparative literature. The Quartet presented a performance that evening.



- The “An Afternoon with Beethoven” presentations was held in the Titelman Study of the Misciagna Family Center for Performing Arts and had a full house of more than 110 people in attendance, more than half of those students.
- The evening performance was held at the Edith Davis Eve Memorial Chapel. The quartet performed for a capacity audience of more than 130. The performance was followed by a post-concert reception.
- We captured student data from both performances to track the interest and response of students as they complete their studies at the Altoona campus and change assignment to the University Park campus.
- We received very positive feedback from our partners in Altoona and the Chancellor. In fact the interest is so great, that our partners are looking to see if we could present one ensemble per semester as opposed to just one per year.

2011- 2012 Season / Spring Semester Recap

Hamburg Symphony Orchestra

- The Orchestra presented a program of Vaughn Williams and Dvorak, with Jeffrey Tate conducting and Guy Braunstein performing the Brahms *Violin Concerto*.

Brentano String Quartet

- BSQ began their Penn State visit with “An Afternoon with Beethoven,” a lecture and performance moderated by Tim Melbinger, lecturer in music and Jutta Lorensen, associate



professor German, English, and comparative literature at Penn State Altoona. (open to the public)

- BSQ performed an evening performance at the Edith Davis Eve chapel at Penn State Altoona. (open to the public)
- BSQ performed and held a Q&A with Dr. Charles Youmans’ Music History Survey class (Music 262)
- BSQ participated in “An Afternoon Chat with the Brentano String Quartet”

hosted by Dr. Marie Sumner Lott. (open to the public)

Los Angeles Guitar Quartet

- CMP partnered with the student organization, Penn State Guitar Club, to offer an intimate evening performance and discussion with LAGQ and local guitar players. The event was by invitation only and nearly 60 students, faculty, and community members came together for a very special evening focused on the work of LAGQ, guitars and guitar repertoire.



CMP Website

- A special website for the project (www.cmp.psu.edu) was developed and went online in May 2012 with initial details for the 2012-13 season.

2012- 2013 Project Overview

Classical Music Project 2012/13

We have begun planning residency activities for artists in the 2012/13 season and will be engaging students from all across the institution including: College of Arts & Architecture, College of Liberal Arts, College of Communications, Smeal College of Business, and Schreyer Honors College; Asian Studies, Philosophy, Jewish Studies, Medieval Studies, Art History, Theatre, and Dance departments; and student groups including Hillel, Student Programming Association, and Discover House.

- Kalichstein-Laredo-Robinson Trio – 10/2 – 10/3/12 (concert 10/3/12 Schwab Auditorium)
- Anonymous 4 – 10/21 – 10/23/12 (concert 10/23/12 Pasquerilla Spiritual Center)
- St. Lawrence String Quartet – 11/12- 11/15/12 (concert 11/14/12 Schwab Auditorium)
- Matt Haimovitz & Christopher O’Riley – 1/16 – 1/18/13 (concert 1/18/13 Schwab Auditorium)
- Brentano String Quartet – 2/25 – 2/27/13 (concert 2/27/13 Schwab Auditorium)
- Beethoven Orchestra of Bonn – 3/13/13 (concert 3/13/13 Eisenhower Auditorium)
- Tafelmusik – 4/14 – 4/18/13 (concert 4/16/13 Schwab Auditorium)
- Opera Atelier – 4/14 – 4/18/13 (performance 4/18/13 Eisenhower Auditorium)

Residency planning is well developed for all artists with additional opportunities being explored.

Penn State School of Music Courses:

Music 463W / CMP Seminar – Spring 2013

In Spring 2013, Eric McKee, associate professor of music theory, will lead the interdisciplinary seminar *Hearing the Body in Motion: The Dance Music of Bach, Mozart, and Chopin*.

- This interdisciplinary seminar interprets dance music as a component within a multimedia art form, a form that involves the mutual interaction of physical motion, mental attitude, music, architecture, and dress. The seminar's repertoire includes Bach's sarabandes, Mozart's dances composed for Vienna's Imperial Ballrooms, and Chopin's waltzes and mazurkas. McKee published a book on the subject in November 2011: *Decorum of the Minuet, Delirium of the Waltz: A Study of Dance-Music Relations in 3/4 Time* (Oxford University Press).
- The class will have 20-25 students and will be team-taught with visiting lecturers, including both Penn State faculty and invited guests.
- Selected lectures throughout the semester will be advertised, open to the general public, and held in the Palmer Museum auditorium on campus.

Enhancements for Music 005 – Spring 2013

Also in spring 2013, Music 005 students will have an online component added to the general education music appreciation course. Two School of Music faculty, Jennifer Trost, associate professor of music (voice), and John Packard, instructor in the School of Music, will be working with the College of Arts and Architecture's e-Learning Institute to produce an online opera module for use in this course and in Music 480, Opera Literature. The online materials will provide details to assist students with a variety of themes. Professor Packard will be teaching the class, and will be working with CMP staff on incorporating visiting artists into the course and arranging tickets to Opera Atelier's performance of *The Magic Flute*.

Future enhancements for Music 005 are also planned and will follow a similar format. They are scheduled for introduction into the curriculum in fall 2013 and spring 2014, and will focus on chamber music and orchestra.

Online Class (Classical Music Focus) – Fall 2013

We are working with School of Music faculty and the e-Learning Institute to develop a completely online class with a classical music focus. This project is continuing to evolve; it will be developed by Stephen Hopkins, assistant professor of music, during the 2012-13 academic year and will be first offered in fall 2013.

Film series

The Classical Music Project will present a film series highlighting classical composers and musicians, co-sponsored by Penn State's Institute for the Arts and Humanities during spring semester 2013. Community partner, The State Theatre in downtown State College, will provide the venue and will screen the films listed below.

Each film will be introduced briefly by members of the School of Music faculty. We are also working to bring Michael Broyles, professor emeritus of musicology, back to campus. His recent book, *Beethoven in America*, is a fascinating study of Beethoven in popular American culture. If his schedule permits, we would ask Broyles to introduce *Immortal Beloved* and also to give a public lecture on Beethoven in film.

- *Thirty-Two Short Films about Glenn Gould* [Bach's *Goldberg Variations*]
- *Immortal Beloved* [Beethoven]
- *Tous les Matins du Monde* [on Marin Marais and the Court of Louis XIV]
- *Amadeus* (Mozart)

Salon series

The CMP will also present four salon evenings during the 2012/13 season featuring the St. Lawrence String Quartet, Brentano String Quartet, the music and art of Tafelmusik's *House of Dreams* production, and Opera Atelier's *The Magic Flute*. These salon evenings will be moderated by faculty from the School of Music and open to the public.

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