

**Penn State's Center for the Performing Arts Classical Music Project  
Funded by the Andrew W. Mellon Foundation**

In our third semester since receiving the grant, we continue to fulfill the project's mission and goals. Below is a summary of the accomplishments during the past five months and an outlook for the future.

**Major Residency Program**

The CPA is finalizing plans surrounding Opera Atelier's residency for spring 2013.

- Marshall Pynkoski and Jeannette Lajeunesse Zingg, co-artistic directors of Opera Atelier, will visit campus from February 18 through February 21 to engage with students, faculty, media and community members in meetings, class lectures and demonstrations and to build awareness and excitement for their company's April visit and performance of Mozart's "The Magic Flute."
- Opera Atelier will join us for residency events from April 15<sup>th</sup> through April 18<sup>th</sup>, including a salon evening performance as well as visiting several classes and conducting workshops with students. The public performance of Mozart's *The Magic Flute* will take place on Thursday, April 18<sup>th</sup>.
- George Trudeau is continuing conversations with various major American orchestras for a future major residency.

**Student Engagement Activities**

**Student Affairs at Penn State**

The CMP team continues to work with leadership in Student Affairs. Philip Burlingame, Associate Vice President of Student Affairs and Barry Bram, Senior Associate Director of Unions and Student Activities, are enthusiastic champions of the project and are helping raise the level of student involvement by:

- Working with numerous student groups including Penn State Hillel (the foundation for Jewish campus life), the Student Programming Association, and THON, the largest student-run philanthropic activity in the nation, benefiting childhood cancer research.
- In early December, members of the CMP team attended meetings of the Penn State Council of LionHearts and the Association for Residence Hall Students (ARHS). The Council of LionHearts is an affiliate student organization and is comprised of student representatives from Penn State's most active volunteer and community service student organizations. The ARHS is a council comprised of representatives from each residence hall on campus. We encouraged the student leaders to consider ways that CMP could work with their student groups and also presented the spring 2013 season of events to the group.

**St. Lawrence String Quartet Dorm Concert – November 13, 2012**

The Schreyer Honors College hosted an intimate performance and discussion event featuring the St. Lawrence String Quartet on Tuesday, November 13.

- The event was held in Simmons Hall, one of the campus residence halls, and was open to students from Schreyer Honors College. Approximately 20 students were in attendance. The students were actively engaged in the



event and asked very thoughtful questions.

- There were no music majors in attendance at this event, making this an excellent opportunity to engage new students with classical music.
- Plans are underway to partner with Schreyer Honors College again in the future.

### **Classical Music Project Branding**

In collaboration with Student Affairs, our marketing team has created materials that will appeal directly to students.

- CPA marketing created CMP buttons that feature the logo. We have already begun distributing these buttons to students.
- Moo cards, four-color calling cards with custom branding, have been created that feature images from this season as well as the CMP website. Student affairs leadership advised us that typically, students would rather take a Moo card than a flyer.
- We are working on putting materials together to create “CMP toolkits” that will be distributed to students at CMP events. “Toolkits” will include a brochure about the project and events, a CMP button, Moo cards, and a CMP branded music download card
- A CMP display case was featured in the Hetzel Union Building (Student Union) for fall 2012.
- An attractively designed brochure was created to feature the Spring semester CMP programs, the CMP film series and the interdisciplinary lecture series



The CMP website for the project is live and continues to offer an edgy, playful look at the project – from a student point of view. Artist interviews continue to be completed and made available through the website ([cmp.psu.edu](http://cmp.psu.edu)).

### **Curriculum Partnerships**

The grant has enabled the CPA to expand its curriculum programs outside of the School of Music, offering faculty and students greater access to classical music artists. It has allowed the development of special courses to be offered during the three seasons, and interdisciplinary seminars to be taught by faculty and guest lecturers from a broad area within the humanities.

We have been working closely with Eric McKee, associate professor of music theory, on the development of the Classical Music Project Interdisciplinary Seminar Series (more information can be found on page 5 of this report).

This semester we forged partnerships with two new departments: history and business.



- In October, the vocal ensemble, Anonymous 4 gave a fascinating lecture/demonstration on medieval chant to students in a Medieval History of Europe course. (MEDVL 107)

- In November, the St. Lawrence String Quartet spoke with students from the MBA program about leading as a team. This interactive demonstration prompted the class to consider the importance of team development and dynamics in business. (BA 502)

We are currently planning residency events for spring 2013 that continue to expand the reach of classical music across disciplines, including: Asian philosophy, communications, and Jewish studies.

### **Penn State Campus Project**

In January 2013, Matt Haimovitz, cellist, and Christopher O'Riley, pianist, will give an evening lecture/demonstration on the Penn State Altoona campus, moderated by Altoona lecturer in music, Tim Melbinger. This event will be preceded by several afternoon events with Matt Haimovitz.

- On January, 16 at 2 p.m., Matt Haimovitz will engage students in an afternoon discussion/performance held in the Titelman Lounge of the Misciagna Family Center for Performing Arts.
- Haimovitz will hold an impromptu "flash" concert in the Port Sky Café at 4 p.m.
- The evening lecture/demonstration featuring both Haimovitz and O'Riley, will take place at 7 p.m. in the Misciagna Center followed by a post-event reception in the Titelman Lounge.

### **2012-2013 Season / Fall Semester Recap**

#### **Kalichstein-Laredo-Robinson Trio**

- The Trio began their visit with a master class in Esber Recital Hall hosted by piano faculty member Christopher Guzman. There were approximately 90 students and community members in attendance (open to the public).
- The trio performed a concert featuring André Previn's Piano Trio No. 2, a new work written for the ensemble and co-commissioned by the Center for the Performing Arts. The program also included Ludwig van Beethoven's *Piano Trio in B-flat*, Johannes Brahms' *Piano Trio No. 1 in B Major* (Revised), and Ellen Taaffe Zwilich's 1987 composition entitled *Trio* (also written for KLR).



#### **Anonymous 4**

- To begin their visit the members of Anonymous 4 performed and interacted with Dr. Marica Tacconi's Music 261 class (Music History Survey, pre-1750).
- Anonymous 4 visited a Medieval History Class where they provided a lesson on the origins of medieval chant, performed several pieces, and took questions from the class (MEDVL 107).
- Later that evening, Anonymous 4 held a Chant Workshop for students and community members at the University Baptist and Brethren Church in downtown State College. They taught the participants the basics of chant and sang several pieces with them. There were 74 people in attendance (open to the public).
- An evening performance was held at the Pasquerilla Spiritual Center on October 23



at 7:00 p.m. Anonymous 4 sang a program including works that ranged in origin from the eleventh century to the present.

### St. Lawrence String Quartet

- SLSQ began their campus residency with a salon evening program at the Nittany Lion Inn, moderated by faculty member and violinist Jim Lyon (open to the public).
- The following day, members of SLSQ hosted a very successful strings master class. They worked with two graduate quartets and one undergraduate quartet. This event was hosted by Jim Lyon (open to the public).
- After a planning lunch with the CMP team, the group visited the business school where they spoke to MBA students about leading as a team. They interacted with the students and performed several pieces for the group. This event was hosted by Glen Kreiner, Associate Professor of Management in the Smeal College of Business (BA 502).
- SLSQ attended a meeting of the Center for the Performing Arts Community Advisory Council where they answered questions and spoke about their experiences engaging with students at Penn State.
- Later that evening they performed a dorm concert at Schreyer Honors College in Simmons Residence Hall.
- Schreyer's Honors College faculty fellow, Jim Lyon (professor of music) hosted a dinner with Honors College students to introduce them to the Beethoven String Quartets. The students then attended the SLSQ performance with Professor Lyon.
- SLSQ's concert was held on Wednesday, November 14 in Schwab Auditorium and featured the Beethoven Quartets in B-flat Major, *Op. 18, No. 6*; *F Major, Op. 59, No. 1*; and *E-flat Major, Op. 127*. During the pre-performance lecture, the quartet delighted the audience by demonstrating the points they were making by playing excerpts of the music on the evening's program.



### Spring 2013 Overview

Residency Events for artists in Spring 2013 will engage community members and students from across the academy, including: Jewish Studies, College of Communications, Asian Studies, Philosophy, Art History, Dance, and student groups including Hillel. The spring schedule includes:

- Matt Haimovitz & Christopher O'Riley – 1/16 – 1/18 (concert on 1/18 in Schwab Auditorium)
- Co-Artistic Directors of Opera Atelier Visit – 2/18 – 2/21
- Brentano String Quartet – 2/25 – 2/27 (concert on 2/27 in Schwab Auditorium)
- Beethoven Orchestra Bonn w/ Louis Lortie, piano – 3/12 (concert on 3/12 in Eisenhower Auditorium)
- Tafelmusik – 4/14 – 4/18 (concert on 4/16 in Schwab Auditorium)
- Opera Atelier – 4/14 – 4/18 (performance on 4/18 in Eisenhower Auditorium)

Residency planning is well-developed for all artists with additional opportunities being explored.

## Penn State School of Music Courses

### **Music 463W / CMP Interdisciplinary Lecture Series – Spring 2013**

In spring 2013, Eric McKee, associate professor of music theory, will lead an interdisciplinary seminar entitled “Hearing the Body in Motion: The Dance Music of Bach, Mozart, and Beethoven.” The seminar interprets dance music as a component within a multimedia art form, a form that involves the mutual interaction of physical motion, mental attitude, music, architecture, and dress. The seminar repertoire includes Bach’s sarabandes, Mozart’s dances composed for Vienna’s Imperial Ballrooms, and Beethoven’s chamber music. McKee published a book on the subject in November 2011: *Decorum of the Minuet, Delirium of the Waltz: A study of Dance-Music Relations in ¾ time* (Oxford University Press).

The class will have 20-25 students and will feature visiting lecturers, including Penn State faculty, visiting guests, and artists from the Classical Music Project. The following lectures will be open to the public:

- French Court Dancing – Eric McKee – January 10, 2:30-3:45 p.m., Palmer Auditorium
- Beethoven in Hollywood – Michael Broyles – February 5, 2:30-3:45 p.m., Palmer Auditorium
- Mozart's Minuets – Eric McKee – February 12, 2:30-3:45 p.m., Palmer Auditorium
- Habits of the Viennese Ballroom – Marshall Pynkoski and Jeannette Lajeunesse Zingg – February 19, 2:30-3:45 p.m., Palmer Auditorium
- Mozart and the Brain – Craig Wright – March 19, 2:30-3:45 p.m., Palmer Auditorium
- The Persistence of Minuets in the Music of Haydn, Mozart, Beethoven and Schubert – Neal Zaslaw – March 26, 2:30-3:45 p.m., Palmer Auditorium
- Could Beethoven Dance? – Eric McKee – March 28, 2:30-3:45 p.m., Palmer Auditorium
- Engaging the Spiritual in Beethoven – Robert Hatten – April 16, 2:30-3:45 p.m., Room 110, Music Building I

### **Enhancements for Music 005 – Spring 2013**

Also in spring 2013, Music 005 students will have an online component added to the general education music appreciation course. Two School of Music faculty, Jennifer Trost, associate professor of music (voice), and John Packard, instructor in the School of Music, worked with the College of Arts and Architecture’s e-Learning Institute to produce an online opera module for use in this course and in Music 480, Opera Literature. The online materials will provide details to assist students with a variety of themes. Professor Packard will be teaching the class, and will feature artists Marshall Pynkoski and Jeannette Lajeunesse Zingg as guest speakers, and students will be attending Opera Atelier’s performance of *The Magic Flute*.

Future enhancements for Music 005 are also planned and will follow a similar format. They are scheduled for introduction into the curriculum in fall 2013 and spring 2014, and will focus on chamber music and orchestra.

### **Online Class (Classical Music Focus) – Fall 2013**

We are working with School of Music faculty and the e-Learning Institute to develop a completely online class with a classical music focus. This project is continuing to evolve; it will be developed by Stephen Hopkins, assistant professor of music, during the 2012-13 academic year and will be first offered in fall 2013.

### **Film Series – Spring 2013**

The Classical Music Project will present a film series highlighting classical composers and musicians, co-sponsored by Penn State's Institute for the Arts and Humanities during spring semester 2013. Community partner, The State Theatre in downtown State College, will provide the venue and will screen the films listed below.

Each film will be introduced briefly by members of the School of Music faculty and Michael Broyles, professor emeritus of musicology. His recent book, *Beethoven in America*, is a fascinating study of Beethoven in popular American culture. Film dates and presenters are listed below.

- *Thirty Two Short Films about Glenn Gould* [Bach's *Goldberg Variations*] – Sunday, January 20, 2013 – 2 p.m. – Introduced by Christopher Guzman (Penn State music faculty – piano)
- *Immortal Beloved* [Beethoven] – Sunday, February 3, 2013 – 2 p.m. – Presented by Michael Broyles (Penn State professor emeritus of musicology)
- *Tous les Matis du Monde* [on Marin Marais and the Court of Louis XIV] – March 24, 2013 – 2 p.m. Presented by Marica Tacconi (Penn State Music faculty – musicology)
- *Amadeus* [Mozart] – Sunday, April 7, 2013 2 p.m.– Presented by Charles Youmans (Penn State music faculty – musicology)

### **Salon Series – Spring 2013**

The CMP will also present 3 salon evenings during spring 2013, featuring the Brentano String Quartet, the music and art of Tafelmusik's *House of Dreams* production, and Opera Atelier's *The Magic Flute*. These salon evenings will be moderated by faculty from the School of Music and open to the public.

- Brentano String Quartet – Monday, March 25<sup>th</sup>, 7 p.m., Nittany Lion Inn
- House of Dreams Salon (features Penn State faculty) – Monday, April 1<sup>st</sup>, 7 p.m., 112 Borland
- Opera Atelier/Tafelmusik Salon – Monday, April 15<sup>th</sup>, 7 p.m., Nittany Lion Inn

### **2013 – 2014 Project Presentation Planning**

#### **Classical Music Project 2013/14**

We have begun scheduling artists for the 2013-2014 season. As the schedule becomes more solidified we will begin planning residency events with the goal of engaging students from all across the institution.

Our tentative schedule of artists includes:

#### **Fall 2013**

- St. Lawrence String Quartet – October
- American Brass Quintet – Late October
- Apollo's Fire – November

#### **Spring 2014**

- Brentano String Quartet – February
- Cantus Vocal Ensemble
- Cho-Liang Lin and Jon Kimura Parker

Additional artists and ensembles are under consideration.